

Why work with us?

Unique audience comprised of:



80% Black



60% Female



60% hold a bachelors degree or higher

Innovative marketing strategies

Charlotte-Mecklenburg grows more diverse each year. According to the latest Census data, our county's Black population increased 24.5% since 2010. Is your brand keeping pace with that growth? At QCity Metro, our mission is to connect your brand to our growing audience in a meaningful way. Let our team develop a creative & innovative marketing solution to address your specific needs.

Sponsored Articles

\$2,500 - our writers & photographers can create content about your event, product, service, or something related. We can help think of creative, click-worthy articles that can bring your brand more visibility.

Event Promotion

\$200 - premium placement in event newsletter and our website.

\$250 - email your flyer/promotional material to our 6k+ subscribers

Package Deals - buy in bulk and save some money.

Morning Brew Sponsorship

\$300/day - 6k+ subscribers. We like to create native content that connects to our readers. Let's brainstorm ideas and figure out how our brands can align perfectly.

Job Postings

\$150 - includes feature in weekly job email, promotion in daily newsletter, and 60 days on website job board.

Banner Ads

\$200-\$450 - based on size

\$500+ - grab readers attention with our specialty ads that you'll have to see to believe

Social Posts

\$100 - we will post your content on our Facebook or Instagram

Discounts available when you buy in bulk